

*Goings On About Town: Not So Subtle Subtitle, The New Yorker, July 21*



GOINGS ON ABOUT TOWN

**ART**

JULY 16, 2008

**GALLERIES—CHELSEA**

**“NOT SO SUBTLE SUBTITLE”**

After a turn in the Whitney Biennial and a recent solo show at Petzel, Matthew Brannon curates an exhibition that could double as a user’s guide for his own work. The spare, graphic stylishness of his letterpress prints is seen in works by Robert Ashley, Christopher Williams, Tom Burr, Matthew Higgs, and Sarah Morris; his sly, self-penned tongue-in-cheek texts are echoed by Matthew Cerletty, Matt Keegan, and Sharon Ebner; and his cryptic visual poeticism is similar to that of Eileen Quinlan, Michelle Elzay, and John Stezaker (and to the conceptual poetics of Jack Goldstein’s suite of seven-inch records with sound effects like “three felled trees” and “the lost ocean liner”). A handsome booklet with writings by Isabelle Graw, Bret Easton Ellis, and Liam Gillick further collapses—as Brannon’s own work does—the distinctions between art and design, poetry and prose. Through Aug. 1. (Kaplan, 525 W. 21st St. 212-645-7335.)

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